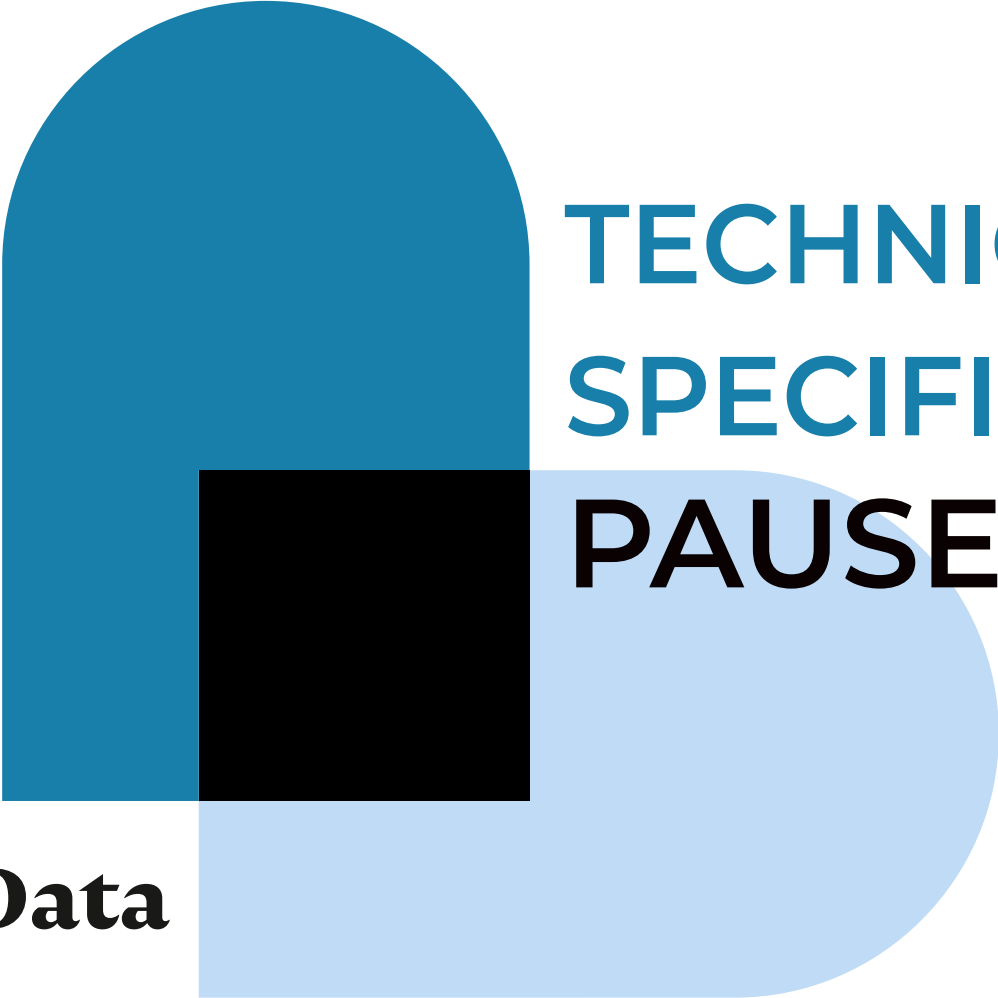




TECHNICAL SPECIFICATIONS PAUSE BUTTON

Ads & Data

TECHNICAL SPECIFICATIONS | PAUSE BUTTON



RESERVATION

At least 5 workdays before start campaign, depending on available inventory.

DELIVERY MATERIAL

At least 2 workdays before start campaign.
(ON DEMAND: delivery before 11h, same day on air in prime time)

Send to: smartad@adsanddata.be

Size: JPG 1920x1080px, 72dpi min, 1MB max

Option: production by Ads & Data (€1.000)

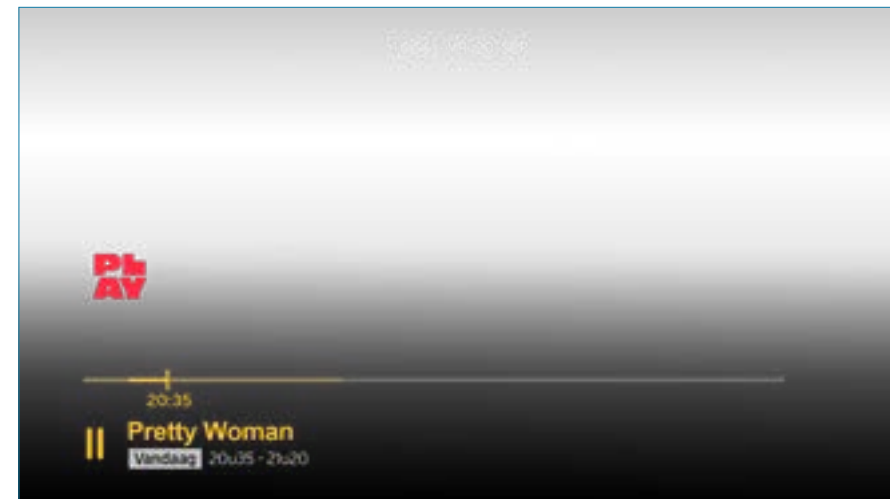
PLEASE NOTE THAT:

Certain elements will be added to the visual when seen on TV, such as:

- Logo of the TV channel

- Timeline and other info of the paused program

Make sure your communication is visible within the space provided as shown on the grids on the next slides.



[DOWNLOAD PAUSE BUTTON TEMPLATES HERE](#)

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