



**TECHNICAL
SPECIFICATIONS
SEAMLESS** 



Ads & Data

TECHNICAL SPECIFICATIONS | SEAMLESS

MOBILE



HOW TO DELIVER?

FORMAT	ASSET NAME	SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless  Image	Image Standard	2:1	1440	720	1 MB	.jpg - .png
	Image Large Image XLarge	3:2 1:1	1440 1440	960 1440	1 MB 1 MB	.jpg - .png .jpg - .png
Seamless  Carousel*	Logo Body text Advertiser name	1:1 max 125 characters max 25 characters	150	150	150 KB	.jpg - .png
	<u>Per slide:</u> Image Body text Call to action Landing page	1:1 max 40 characters max 12 characters Provide a landing page/URL with any UTM code	1080	1080	1 MB	.jpg - .png


* PLEASE NOTE: Submit a minimum of 3 and a maximum of 5 slides/urls per carousel. The total weight of all images in the carousel must not exceed 4 MB.

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FORMAT	ASSET NAME		SIZE	WIDTH (PX)	HEIGHT (PX)	MAX. WEIGHTS	FILE TYPE
Seamless  Video	Video Standard	max 30 seconds image (poster image)	16 : 9 16 : 9	720 1440	405 810	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video Large	max 30 seconds image (poster image)	3 : 2 3 : 2	720 1440	480 960	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Video XLarge	max 30 seconds image (poster image)	1 : 1 1 : 1	720 1440	720 1440	20 MB 1 MB	mp4, mov, avi, mpeg, flv, webm
	Logo Primary text Headline (optional) Body text Advertiser name Call to action Landing page		1 : 1 max 90 characters max 60 characters max 60 characters max 25 characters max 12 characters Provide a landing page/URL with any UTM code	150	150	150 KB	.jpg - .png



NEED MORE INFORMATION?

Mail: digitaladvertising@adsanddata.be