

TECHNICAL SPECIFICATIONS | NEWSLETTERS

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BANNER FORMAT	DESKTOP / TABLET	MOBILE	MAX. WEIGHT	EXTENSIONS
Medium Rectangle	300 x 250	300 x 250	950 Kb	JPG/PNG of .GIF

GENERAL

- Medium Rectangle
- Run of Sites: destandaard.be - nieuwsblad.be - gva.be - hbvl.be - made-in.be
- Landing page (with UTM tagging if required)

DELIVERY ADDRESS

All material should be sent to digitaladvertising@adsanddata.be
 Delivery delay 5 business days before the start of the campaign.
 This deadline is set in order to ensure your campaign begins on schedule.

Although the delivery delay for material is 5 days, segmentation info as well as the sending date should be determined 15 days before the start of the campaign due to a strict flight plan.

